

Comment identifier les bannières publicitaires pour le principe 8 Politique Publicitaire.

Dans le Principe 8, nous demandons à ce que les publicités visibles sur le site soient identifiées et aient une bordure, afin que les visiteurs puissent clairement différencier le contenu de site et les publicités.

Pour cela, nous demandons une bordure et le terme "Publicité" ou "Pub" sur chaque publicité.

Ci-dessous, vous pouvez trouver des exemples de publicités acceptables pour la certification HONcode :

ACCUEIL ECO/CONSO DÉTENTE ENVIRONNEMENT RECHERCHE NUTRITION THEME SANTÉ VIDEOS

Accueil / Mentions légales

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- Abatacept
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- Abdominal Distension
- Abdominal Pain
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- Acetazolamide
- Acetylation
- Acetylcholine
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- Achondroplasia
- Acidovir
- Acid Reflux
- Aneurysm
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- Angina
- Angina Pectoris
- Angio
- Angioedema
- Angiofibroma
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- Angiogenin
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- Angiomyolipomas
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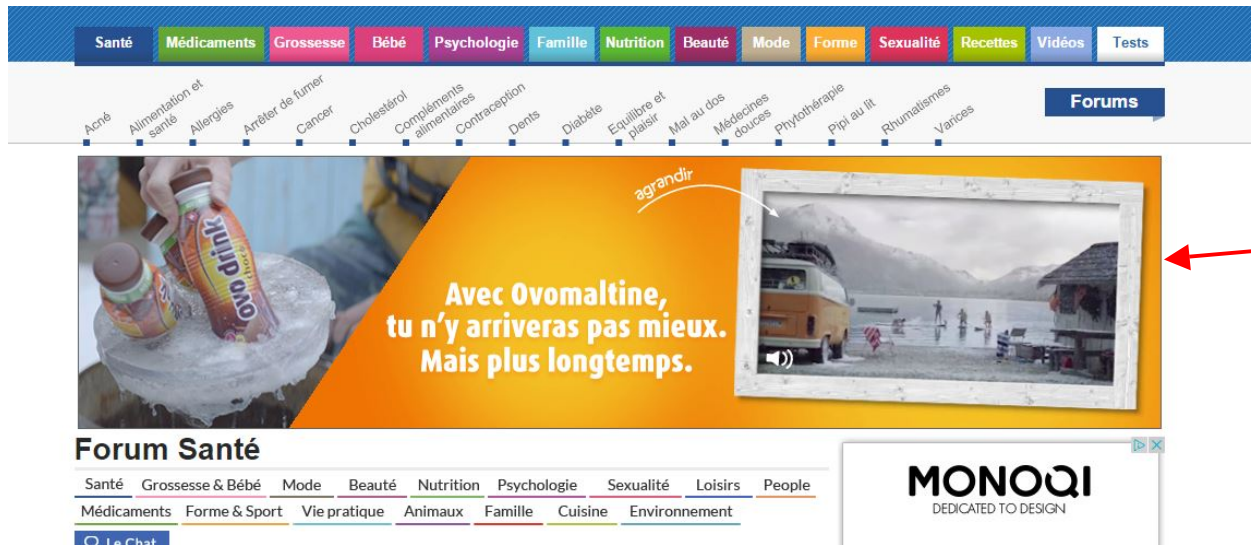
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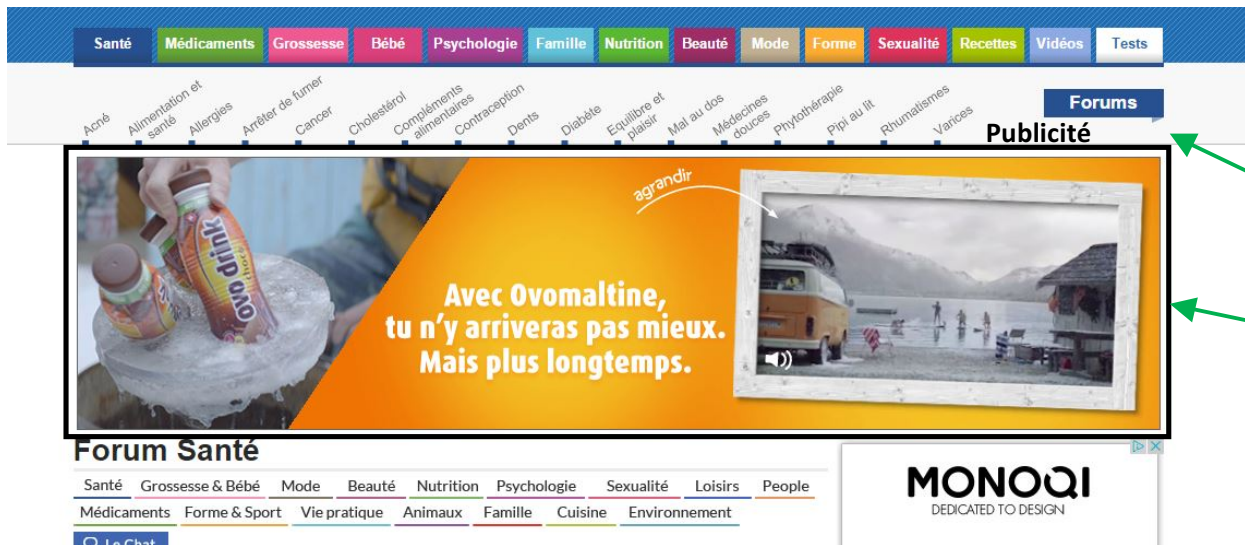
Ci-dessous, vous pouvez trouver des exemples de publicités “avant-après” afin d’être en accord avec les principes du HONcode :

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APRES :



Maintenant, il y a une bordure autout de la publicité, et le mot « Publicité », qui la différencie clairement du contenu de l’article.

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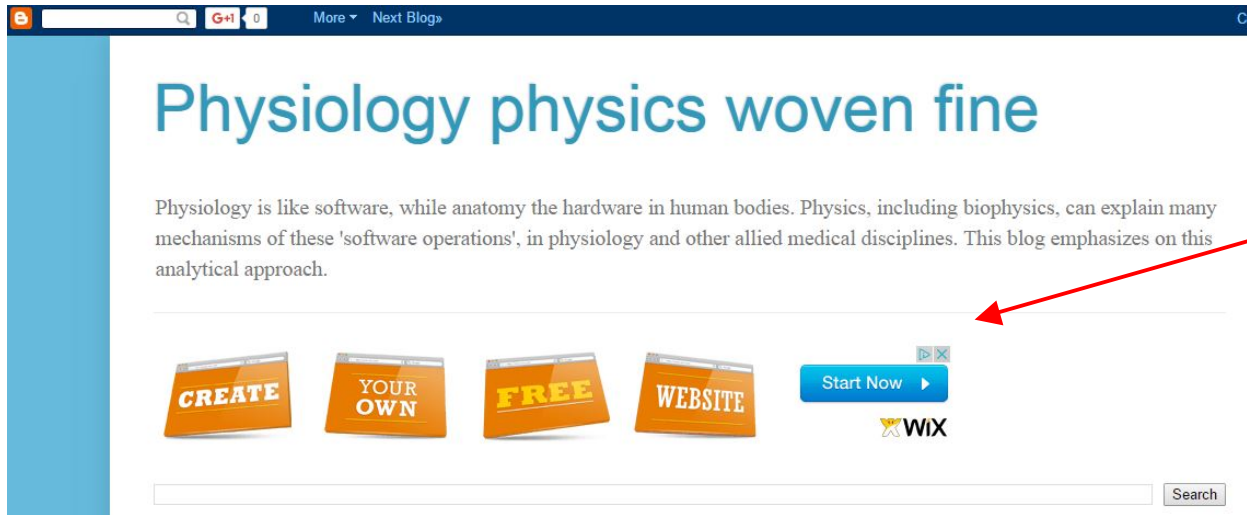
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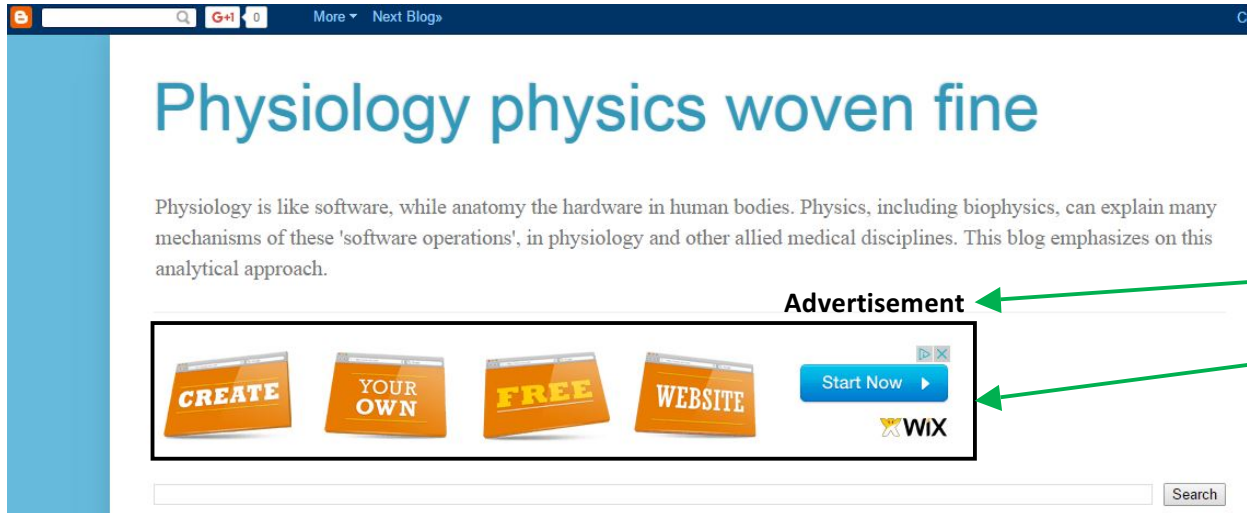
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AVANT :

World U.S. Politics N.Y. Business Opinion Tech Science Health Sports Arts Style Food Travel Magazine T Magazine Real Estate

The Cellphone Imperative: If I Can't Text, I'm Moving

Public Health: Jeb Bush Has Found a Part of Obamacare to Love

Notebook: Why Russia's Alternate History of Malaysia Airlines Flight 17 Matters

How to Improve Your Cellphone Signal at Home

Market Movers: Solution Without a Problem? A Tax on High-Frequency Trading

Feature: Shrimp Boy's Day in Court

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In California, Electric Cars Outpace Plugs, and Sparks Fly

Art: Collecting Art for Love, Not Money

Flooding Threatens The Times's Picture Archive

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- Diagnosing Autism Spectrum Disorders ▶
- Causes of Autism ▶
- Autism Treatments ▶
- Asperger Syndrome ▶
- Children and Autism ▶
- Teens and Autism ▶
- Adults and Autism ▶
- Autism and Family Life ▶
- Medical Issues and Autism ▶
- School and Summer Options ▶
- Positive Living with Autism ▶
- Support for Parents of Children with Autism ▶
- Autism Resources: Books, Products, Reviews, Websites ▶
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- Autism in Children, Teens and

mental retardation - and people with autism can be chatty or silent, affectionate or cold, methodical or disorganized. .

Until May, 2013, official diagnoses within the autism spectrum included autistic disorder, pervasive developmental disorder not otherwise specified (PDD-NOS), Asperger syndrome, Childhood Disintegrative Disorder and Rett Syndrome. Today, there is just one [Autism Spectrum Disorder](#), with three levels of severity -- but many therapists, clinicians, parents and organizations continue to use terms like PDD-NOS and Asperger syndrome. [More »](#)

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• [What Is Asperger Syndrome?](#)

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