

# W o r k s h o p

*Models of trust for Health web sites*

## Workshop Conclusion

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## Conclusion about evaluation model

- **Automatic approaches are in trend and are promising**
  - Maturity of Search Engine and text categorization approaches
  - Computers increasingly powerful
- **Human evaluation is still necessary but certainly limited due to the size and the dynamism of the available information**
  - Collaborative evaluation could have its place to address information quantity and cultural differences
- **Combination between Automatic and Human evaluation is really promising**
  - To help human task
  - To produce data to guide automatic approaches
  - To automatically survey sites

## Conclusion about access model

- **All the ways to integrate or present trust models to the user are interesting**
- **But the ways have to be:**
  - **Easy and Natural for the user**
- **Nowadays, Search engines are certainly the most important paradigm to access information**
- **We have to:**
  - **integrate our models of trust into the most used SEs**
  - **Or develop the most used SE from our models of trust**

## Conclusion about the educational Model

- **Educational model is and will be ever necessary for the consumers and producers of the Web information**
- **Presence of seals can increase awareness in Internet users regarding critical evaluation of Web information**
- **Self regulation provides basic guidance to the producers of Web information**
- **Third party accreditation allows further guidance to the producers by providing support**
- **Popular portals and Externet media further educate the Internet user**

## Conclusion

- **Automatic approaches seem very promising in dealing with the huge quantity but should not be the only approach (Page rank itself doesn't resolve all the problems)**
- **All the ways presented during this Workshop to assess the quality information on the Web are valuable**
- **We live in a multi-lingual and multi-cultural world with different levels of knowledge, experiences, etc.**
  - **Thus, we should continue to diversify ways to address quality questions on the Web in order to reach more people**

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***Thank you  
to all  
speakers  
and the  
audience***

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