Workshop Conclusion

Arnaud Gaudinat, Natalia Grabar, Henning Müller & Celia Boyer

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Conclusion about evaluation model

Automatic approaches are in trend and are promising
- Maturity of Search Engine and text categorization approaches
- Computers increasingly powerful

Human evaluation is still necessary but certainly limited due to the size and the dynamism of the available information
- Collaborative evaluation could have its place to address information quantity and cultural differences

Combination between Automatic and Human evaluation is really promising
- To help human task
- To produce data to guide automatic approaches
- To automatically survey sites
Conclusion about access model

All the ways to integrate or present trust models to the user are interesting.

But the ways have to be:
- Easy and Natural for the user

Nowadays, Search engines are certainly the most important paradigm to access information.

We have to:
- Integrate our models of trust into the most used SEs
- Or develop the most used SE from our models of trust
Conclusion about the educational Model

- Educational model is and will be ever necessary for the consumers and producers of the Web information
- Presence of seals can increase awareness in Internet users regarding critical evaluation of Web information
- Self regulation provides basic guidance to the producers of Web information
- Third party accreditation allows further guidance to the producers by providing support
- Popular portals and Externet media further educate the Internet user
Conclusion

- Automatic approaches seem very promising in dealing with the huge quantity but should not be the only approach (Page rank itself doesn’t resolve all the problems)
- All the ways presented during this Workshop to assess the quality information on the Web are valuable
- We live in a multi-lingual and multi-cultural world with different levels of knowledge, experiences, etc.
  - Thus, we should continue to diversify ways to address quality questions on the Web in order to reach more people
Workshop

Models of trust for Health web sites

Co-chair
Henning Muller, SIM, Geneva, Switzerland
Stephane Spahni, SIM, Geneva, Switzerland
Arnaud Gaudinat, HON, Geneva, Switzerland

Speakers
David Hawking, CSIRO ICT Center, Australia
Arnaud Gaudinat, HON, Switzerland
Michel Joubert, Lertim, France
Yin Aphinyanaphongs, Vanderbilt University School of Medicine, USA
Stephan Darmoni, CISMeF, France

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Health on the Net Foundation (www.hon.ch), and
Service of Medical Informatics,
Geneva University Hospitals, Switzerland
Célia Boyer, Natalia Grabar, Arnaud Gaudinat, Antoine Geissbühler