

MARKETPLACE

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How to find credible health information online

Your physician says you have a health concern or you've been diagnosed with a medical condition. You go home to think about the news, and you find you have many questions. Of course, asking your doctor these questions is always going to be the best course of action.

But if you want to head to the Internet to do a little of your own research, beware that this media space is filled with charlatans and misinformation. It's almost as if some web posters think: "I have a computer. That means I can be a doctor."

In short, not all health websites are created equally. Some absolutely offer more objective, credible health information than others.

Local hospitals

Rather than typing your condition into a general topic web browser, start your online search at the websites of your local hospitals. Many have posted online health encyclopedias and libraries (see the websites for several of them below). The content often is authored and edited by trained medical personnel and is written in layman's terms, and you can search easily for specific information on your condition.

University of Pennsylvania Health System:
www.pennmedicine.org/health-system/patient/resources/health-information.html

Thomas Jefferson University Hospital:
<http://jeffersonhospital.staywellsolutionsonline.com>

Cooper University Hospital:
www.cooperhealth.org/health-information

Drexel University College of Medicine:
www.drexelmed.edu/home/healthencyclopedia.aspx

Abington Memorial Hospital:
www.amh.org/healthresources

Albert Einstein Health Network:

<http://einstein.kramesonline.com>

Aria Health: www.ariahealth.org. Click on "Your Health A to Z."

Fox Chase Cancer Center:
www.fccc.edu/cancer/index.html

Children's Hospital of Philadelphia:
www.chop.edu/healthinfo

South Jersey Healthcare:
www.sjhealthcare.net/healthinfo/hlhome.aspx

Christiana Care Health System:
<http://christianacare.org/healthencyclopedia>

Virtua: www.virtua.org/health/default.aspx

General websites

In addition to these hospital websites, you can find helpful and credible health information on the following:

College of Physicians of Philadelphia:
www.phillyhealthinfo.org

Mayo Clinic: www.mayoclinic.com/health-information

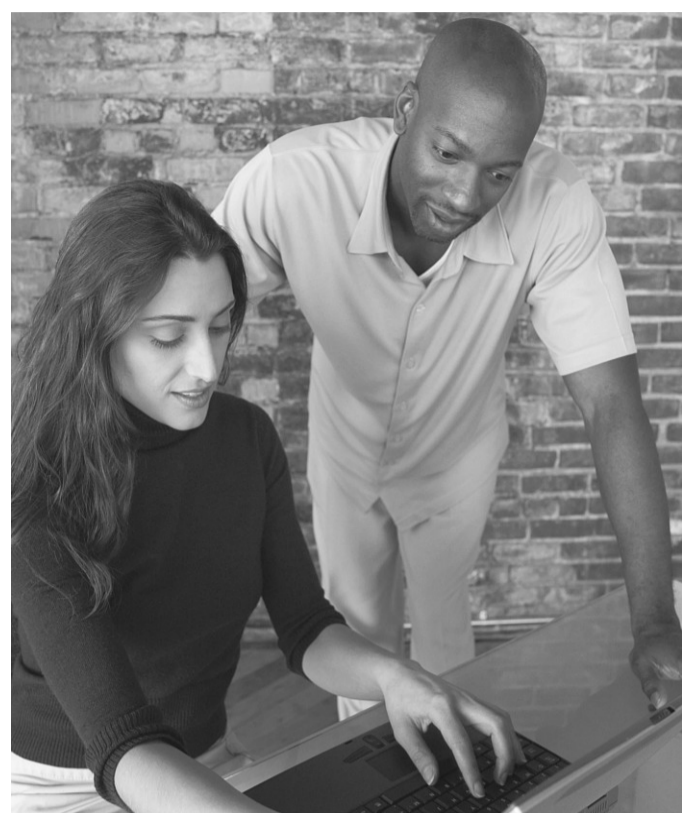
WebMD: www.webmd.com

National Institutes of Health: <http://health.nih.gov>

U.S. National Library of Medicine:
www.nlm.nih.gov/hinfo.html

Look for the HON seal

Health on the Net (HON) Foundation is a non-profit, non-governmental organization that certifies that those who publish health information on the Internet have adhered to a set code of ethics and principles. The HONcode guides website managers in setting up a minimum set of mechanisms to provide quality, objective and transparent medical information tailored



to the needs of the online audience. For your peace of mind, look for the HONcode symbol at the bottom of a health website page.

The HONcode is the most widely accepted reference for online health and medical publishers. Currently the HONcode is used by more than 7,300 certified websites, more than 10 million pages, covering 102 countries.

While HON cannot guarantee the accuracy with absolute assurance of the medical information presented by a website and its completeness at any given time, possession of the HONcode seal allows a site to demonstrate its intention to contribute to quality medical information by publishing objective and transparent information. For more on HON, visit www.hon.ch.

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merchandise market

COLLECTIBLES
Cash for Comics: 1940-1970's Collectors Welcome. 215-510-4372

COMPUTERS & SOFTWARE
Desktops/Laptops & Repairs/ Upgrades net ready. Incl MS Ofc, \$175 215.292.4145

FOR SALE
Arcade video games pinball machine jukebox. Trade for printing or new windows tntquail@aol.com 215.783.0823

BRAZILIAN FLOORING
3/4", beautiful, \$2.50 sf (215)365-5826

CABINETS GLAZED CHERRY
Brand new, solid wood/dovetail. Crown molding. Can add or subtract to fit kitchen. Cost \$6400. Sell \$1595. 610-952-0033

Grass Fed Beef Packages, 1/4 beef: \$725, 1/2 beef: \$1259. Call (717)515-6160 email: beef@swissvillal.com

Gun & Knife Show
PHILA. ARMORY
Corner of Rte 1, Roosevelt Blvd & Southampton Road
OPEN TO THE PUBLIC
Sat., Aug. 27th 9 AM - 5 PM
Sun., Aug. 28th 9 AM - 3 PM
For info: 717-697-3088

FURNITURE & APPLIANCES
BD MATTRESS Luxury Firm w/box spring Brand New Queen cost \$1400, sell \$299; King cost \$1700 sell \$399. 610-952-0033

BDRM SET: Solid Cherry Sleigh Bed, Dresser, Mirror, Chest, & 2 Nite Stands. High Quality. One month old, Must sell. Cost \$6000 ask. \$1500. 610-952-0033

BED A brand new Queen pillow top mattress set w/warr. \$295; Full \$220; King \$299. Memory Foam \$295. 215-752-0911

LOST & FOUND
LOST - Badge, if found return to Ben Franklin High School.

MUSICAL INSTRUMENTS/ REPAIRS/TUNING
PIANO: Mason & Hamlin Studio Grand, 2007, A92652, 5 ft 8 in., black satin finish, includes stool. Moving, must sell! \$22,500. Call 609-941-1758

POOLS & SPAS
Hot Tub 2011 6 person, 7ft. w/lounger 30 jets, waterfall, LED color lights. Factory warranty and cover. Still in wrapper. Cost \$8000; Sell \$3695. 610-952-0033

SEASONAL ITEMS
Douglas Fir Christmas Trees, 8-10 ft, \$14-\$16. 570-854-3631 Columbia County

WANTED TO BUY
33 & 45 Records Absolute Higher \$
*** 215-200-0902 ***

33&45 RECORDS HIGHER \$ REALLY PAID
** Bob 610-532-9408 **

Books -Trains -Magazines -Toys - Dolls - Model Kits 610-689-8476

Coins, Currency, Gold, Toys, Trains, Hummels, Sports Cards, Call the Local Higher Buyer, 7 Dys/Wk
Dr. Sonheim, 856-981-3397

Diabetic Test Strips! \$5 Cash Paid \$5 Real pick-up. Call Martin 856-882-9015

I Buy Anything Old...Except People! antiques-collectables, AI 215-698-0787

JUNK CARS WANTED
Up to \$250 for Junk Cars 215-888-8662

Lionel/Am Flyer/Trains/Hot Whls \$\$\$\$ Aurora Tjet/AFX Toy Cars 215-396-1903

SAXOPHONES, WWII, SWORDS, related items, Lenny3619@aol 609.581.8290

service directory

NOTICE
For more information and assistance regarding the investigation of Money To Loan Advertising, Philadelphia Newspapers, LLC urges its readers to contact:
THE BETTER BUSINESS BUREAU OF EASTERN PA 1930 Chestnut St., P.O. Box 2297, Phila., PA 19103. 215-448-6100

FINANCIAL SERVICES
★★★★★
Low Interest Financing - Borrow up to \$30K & pay \$350 per month. Personal, auto & business loans. Bad credit ok. Call toll free 1-888-272-0009
Northwood Financial Group
1739 E. Carson St. Pittsburgh, PA, 15203

Marketplace HOW-TO

The Inquirer and Daily News new classifieds sections are now transformed into Marketplace, designed to deliver your ads to potential shoppers in a more visually attractive design and an easier-to-search format.

1 WRITE YOUR AD

Marketplace Ads:

- Begin with a key word.
- Use descriptive words.
- State your price or terms.
- Include a phone number and/or email address.

Real Estate Ads:

- Begin with town, type of home (single, apt., etc.), number of bedrooms & baths and cost.
- Use descriptive words.
- Include a phone number and/or email address.

Auto Ads:

- Begin with model, year and price.
- Use descriptive words.
- Include a phone number and/or email address.

GERMAN SHEPHERD PUPS Champion bloodlines. 3 generation family tree. Large boned mother. 100 lbs. Registered. Papers. 8 weeks old. \$375. 215-222-2222

DELAWARE COUNTY
Lansdowne Single 4/2 \$350k
Quiet street, close to schools and public Transp. Must see Prime location. Call 215-222-2222

TOYOTA
Prius 2007 \$23,000
Red w/Grey & Blk Interior. 25,000 mi. 5 disc changer. A/C 44 mpg. Clean car. Like New. Call 215-222-2222

★★★★★
BED: Brand New Queen Pillowtop
Mattress Set w/warr. In plastic. \$175; Twin \$140; 3 pc King \$265; Full set \$155. Memory foams avl. Del. avl 215-355-3878

Bedroom Set brand new queen 5 pc esp. brown \$489. Del Avail 215-355-3878

MOVING SALE: Armoire, Desk, Chair, reffrig, dining rm set etc. (215)441-5528

New Mattress Sets: \$99, Twin, Full or Queen. Delivery avail, 215-307-1950

GARAGE SALES/FLEA MARKETS

MOVING SALE
Phila: Estate Sale, 409 S. 24th St. Sat & Sun 8/27 & 28, 9a-5p. Cash only. Entire house contents: furn,rugs,TVs, general household goods. Everything must go!

PHILA: Yard Sale, 8/27 & 28, 10am-3pm. 5301 Saul St. Household goods, kitchen furniture, Christmas items.

ABC TICKETS Merged with GOOD TIME TICKETS
PHILLIES BUY AND SELL
• SPORTS
• CONCERNS
• THEATRE
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www.abctickets.com

(2) Eagles Season Tickets: 8 games, Sec 132, Row 24. \$2950. 609-685-2100

BUYING EAGLES SBL'S & TICKETS
CALL 215-669-1924

EAGLES TICKETS for sale, uppers, lowers & hot ones, individual games or full season books available. Books come with playoff rights. (310)667-0083

PHILLIES Tickets for sale, in field boxes only. Individual games or packages available. Uppers & Lower for all postseason games. (310)667-0083

WANTED: EAGLES SEASON TICKETS.
Top \$ paid. Call 800-786-8425

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Simply the Best Puppies -40 breeds
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215-269-1179

pets/livestock

Please be aware Possession of exotic/wild animals may be restricted in some areas.

CATS
Maine Coon Kittens, CFA reg., M/F multiple colors. (215)438-8759

SIAMISE KITTENS: Male & Female
1st shot, vet chkd, reg, pedigree, choc., blue, lilac point, Nancy 610-678-0822

DOGS
AMERICAN PITBULL PUPS, 8 weeks, POP, \$200. 215-271-0473 or 215-626-8735

BEAGLE PUPS - AKC, shots, wormed, health guar, \$250. 856-228-7877, aft 6p

Border Collie 4Male, ABCA reg. vet checked, ready 9/2. \$700. 610-858-3569

CANE CORSO PUPS - ACA registered, wormed, shots, \$500, 267-259-2499

CAVALIER KING CHARLES SPANIEL PUPS ACA, blenheim color, vet checked, health cert., family raised, \$750. (717)354-4844

Cavalier King Charles Spaniels Pups, Retired Adults & Rescues, New Litters Avail, \$800-\$1500, 215-538-2179

CHOCOLATE LABS, AKC Pups, home raised, shots, vet checked. 717-821-2287

COCKAPOO Pups - 10 wks, vet checked, shots, wormed, M & F, 215-989-1506

COLLIES - good w/ kids, vet exams, AKC beauties. SW, Blue, Tri, 856-825-4856

COTON DE TULEAR PUPPIES: Adorable, Home bred, non-allergenic/shedding, 215-840-0101; www.looeycotton.com

Dachshund long hair, AKC, 8 weeks, shots, vet exam, \$450. 704-663-5303

Doberman Pups, cropped, \$1500 & up adrdobermans.com 856-287-6840

English Bulldog male, ACA, 6 mo. old, health certified, excellent disposition, very pretty, \$1450/obo. Call (717)629-8137

ENGLISH BULLDOG Puppies - ACA, s/w, health checked, \$1200, 717-354-5771

English Bulldog Pups, parents on premises, papers, shots, de-wormed, vet certified, Call 215-696-5832 (Bensalem)

English Bulldogs Pups, 4 male, 3 female, out of 40 generations of champions, \$2000-2500. 609-440-5153; 856-697-5305

ENGLISH MASTIFF AKC SALE! 2 females left, ready to go. Call for pricing. (lin/unlim. reg. prices) Call for apt. 856-299-1366 or pure.focus@verizon.net

German Shepherd Pups 8 weeks, 3 males, s/b. Call 267.243.8476 or 215.617.4574

German Shepherd Pups - AKC, lg boned, champ sired, F, ready 8/27. 609.351.3205

German Shep Pups: ACA, s/w, nice guard dog,nice markings \$395 717.442.5261

Goldendoodles Paper trained, home raised, great with kids, shots. Vet recommended. 610-799-0612

GOLDEN RETRIEVER PUPS: AKC, 3 beaut. males, S/W, vet chkd, farm rd, well socialized, rdy now, \$400 neg, 717.821.6041

Golden Retriever Pups: AKC, family farm raised, w/children, vet/shots/wormed, Ready to go! \$500. (610)370-7597

GOLDEN RETRIEVER PUPS - AKC, shots, wormed, vet checked, family raised, ready to go 8/31/11, \$600, 610-286-0062

HAVANESE Pups, AKC, non allergic, 4M, 3F, ready for new homes 302-492-3216

Irish Setter pups, AKC, vet chkd, shots, parents our pets, \$500+. (302)328-1720

IRISH SETTER Pups: reg, health cert, s/w, parents are great pets, Call now to reserve. M \$750 F \$650. 717-687-8530

IRISH WOLF HOUND PUPS, male & fem., AKC, ready to go. \$1500 (610)331-1962

Lab pups, black & yellow, all male, 610-804-7234 www.cedarcreekfarm.org

Malshi & Maltipoo puppies, 2 year health guarantee, \$525+ (610)913-0393

MALTESE Pups, 2 Males, AKC, healthy, ready now, call 215-519-6591

MALTESE PUPS - AKC, Ready to go. Call 856-875-6707

NEAPOLITAN MASTIFF pups, 8 wks old, shots, papers, 215-882-4270

Pekingese Puppies M & F Beautiful Babies, available NOW! \$350, 267-243-9526.

PIT BULL Pups: 1 F, 3 M, 10 wks, shots, wormed, UKC reg., \$400, 215-280-4388

Pit Bull Pups, Male & Female. W/ papers, \$300. (267)973-0984

Poodle Standard, 10 mo. Male, house-broken, neutered, breeder raised, \$1200. plabate@verizon.net (609)298-0089

Poodle Standard, pups, AKC, home raised, cream, brown, black, plabate@verizon.net (609)298-0089

PUG PUPPIES - AKC, Man's best friend. S/W, M, \$475, F, \$500, 717-354-6582

Rottweiler: AKC, sire German bloodline, shots, wormed, \$800. 717-445-6751

Rottweiler pups AKC, champion bloodline, family raised, vet checked, wormed \$650. Call (717)445-9158

ROTTWEILER PUPS - Purebred, 1 M, 3 F, tails docked, s/w, \$400 cash 717.513.7842

SHIH TZU PUPPIES, with papers, 3 males, \$400. Call (215)820-1171 lv msg.

SHIH TZU Pups - ACA, shots, wormed, vet checked, \$400. 717-813-1580

YORKIE PUPPIES: home raised, AKC reg. Starting at \$650, 215-490-2243

YORKIES - AKC, 3 Females, 1 Male, shots, ready, \$800, 856-430-9017

HORSES & LIVESTOCK
HORSE WEDDING CARRIAGE, White, vis-a-vis Green velvet interior, built in CD player/speakers, beautiful condition, asking \$4,800/obo. (856)453-5955

MARKETPLACE

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*Employment ads publish Sunday & Monday only.