

## SiteJabber, HON Announce Partnership to Help Consumers Find Quality Health Websites

*SiteJabber, a Consumer Protection Site Which Helps People Avoid Fraudulent Websites and Find Good Ones, and Health On the Net Foundation, Which Delivers HON Certification, Collaborate to Protect Internet Consumers*

SAN FRANCISCO & GENEVA--(BUSINESS WIRE)--SiteJabber (<http://www.SiteJabber.com>), a leading provider of community reviews of online businesses and websites, announces its alliance with Health On the Net Foundation (HON). HON (<http://www.HealthOnNet.org>) is a non-profit, non-governmental organization whose mission is to promote and guide the deployment of useful and reliable online medical information. HON is accredited by the Economic and Social Council of the United Nations. The HON Code of Conduct offers the most well-known certification scheme: “a multi-stakeholder consensus on standards to protect citizens from misleading health information.”

For websites that have earned HONcode certification, SiteJabber will be displaying their HON badge, assuring consumers that these sites comply with HON’s eight ethical and quality principles. A full list of HON certified sites on SiteJabber can be seen by visiting SiteJabber’s health page (<http://www.SiteJabber.com/health>).

Created to improve the quality of medical information for both patients and medical professionals, HONcode is not only the oldest code of conduct, but is also the most ethical and most trustworthy code for medical and health-related information on the World Wide Web. This seal gives end-users the assurance that this website is providing them with accurate and verifiable medical information that can be fully trusted. In order to receive HON certification, a website must comply with all eight HONcode principles.

“We are excited about strengthening our commitment to guide the citizen to sound, accurate and up-to-date information,” states Célia Boyer, Executive Director Health On the Net.

“Our collaboration with HON will provide important information to the hundreds of thousands of consumers who use SiteJabber every month and further our cause of making the internet a better and more transparent place for all consumers,” adds Jeremy Gin, SiteJabber Co-Founder.

## **Contacts**

Health On the Net Foundation

Célia Boyer

[HONsecretariat@healthonnet.org](mailto:HONsecretariat@healthonnet.org)

or

SiteJabber

Jeremy Gin, 415-894-5806

[Press@SiteJabber.com](mailto:Press@SiteJabber.com)