



Health On the Net Foundation

Non Governmental Organization

Quality of health related information on the Web

Health on the net Foundation:
dedicated HONcode for collaborative platforms

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Medicine 2.0 10 (Maastricht, NL)

The Health On the Net (HON)

- Created in 1996, HON is a not-for profit foundation
- Mission: HON guides Internet users by highlighting reliable, comprehensible, relevant and trustworthy sources of online health and medical information, tackling the major obstacle of Web:
 - *the overwhelming quantity of information*
 - *the uneven quality of health information available online*
- Funded by the Geneva state, European Commission, and the French National Health Authority



International recognition

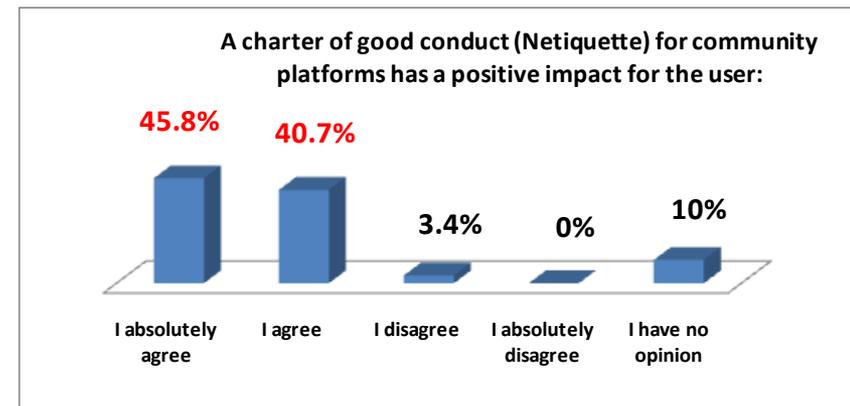
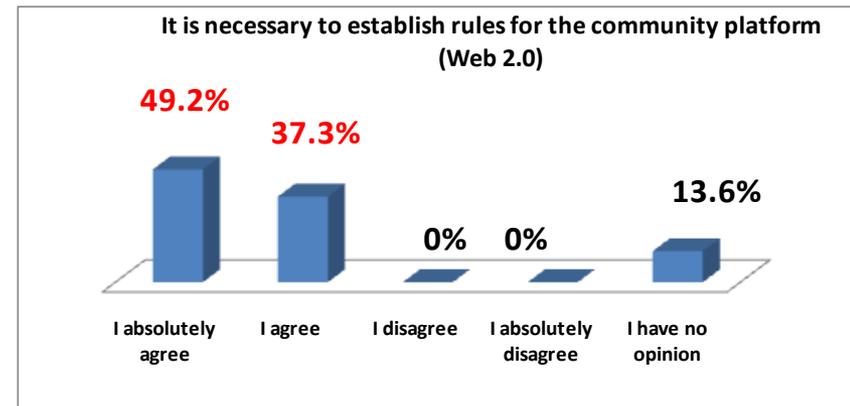
- In 2002, HON Foundation was recognized as a non-governmental organization and granted special consultative status with the United Nations Economic and Social Council
- In May 2004, HON won the «eEurope Award for eHealth» for the approach to improve online information quality
- Since 2007 HON is the exclusive and official certifying organisation for French health websites





HONcode certification

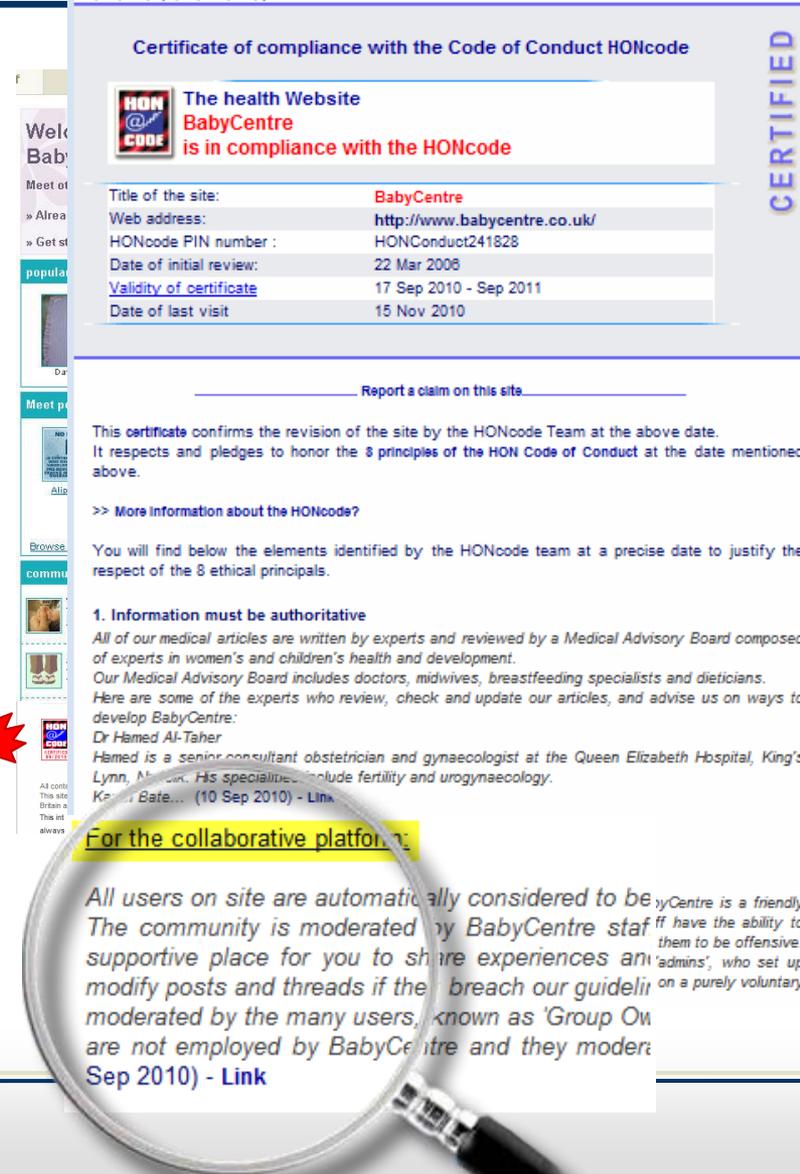
- HONcode certification is based on 8 principles of the HONcode of conduct
- Health and medical web sites can be certified by HON
- If the web site contains web 2.0 aspect (forum, blog, comments etc) it is evaluated against HON web 2.0 guidelines in addition to the main guidelines
- According to a survey conducted by HON in January of 2009 webmasters thought it was important to have rules for good communication between the platform users



«Classic» application guidelines	HONcode of conduct	Web 2.0 application guidelines
Authors, credentials, training in a field	1. Information must be authoritative	Moderators, qualifications, moderation policy
Purpose, mission and audience	2. Purpose of the website	Purpose, mission and audience
Which personal and non-personal information is collected and how it is treated (privacy policy)	3. Confidentiality	Privacy policy, publicity/openness of posted content, possibility to modify own post
All medical and legal pages to be dated and where applicable referenced	4. Information must be documented: Referenced and Dated	Users should give references to any medical information posted except for personal experience; posts to be dated
Any claim of drug and procedure benefit should be backed up with scientific evidence.	5. Justification of claims	Users should disseminate only information that is true and correct in light of their knowledge
Accessible Email, contact form	6. Website contact details	Accessible Email, contact form
Source of web site funding	7. Disclosure of funding sources	Disclose if moderators are paid or volunteers
Yes/No Ads on the web site	8. Advertising policy	Disclose if users are allowed to post ads
		or not

The Collaboratives websites database

- Compliance with the HONcode principles
- Indexed with MeSH terms and HON labels
- In total 1'200 sites having web 2.0 part (about 12% of all certified websites)



Certificate of compliance with the Code of Conduct HONcode

**The health Website
BabyCentre
is in compliance with the HONcode**

Title of the site:	BabyCentre
Web address:	http://www.babycentre.co.uk/
HONcode PIN number :	HONConduct241828
Date of initial review:	22 Mar 2008
Validity of certificate	17 Sep 2010 - Sep 2011
Date of last visit	15 Nov 2010

Report a claim on this site.

This certificate confirms the revision of the site by the HONcode Team at the above date. It respects and pledges to honor the 8 principles of the HON Code of Conduct at the date mentioned above.

>> [More information about the HONcode?](#)

You will find below the elements identified by the HONcode team at a precise date to justify the respect of the 8 ethical principals.

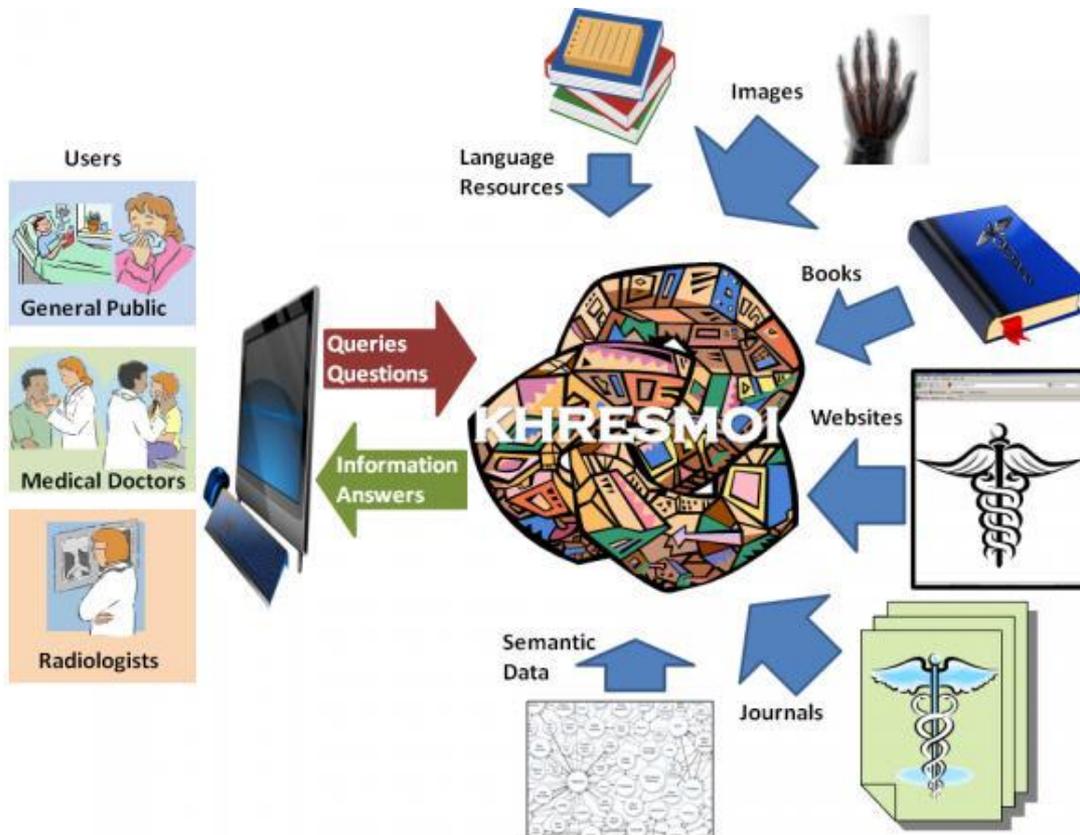
1. Information must be authoritative
All of our medical articles are written by experts and reviewed by a Medical Advisory Board composed of experts in women's and children's health and development. Our Medical Advisory Board includes doctors, midwives, breastfeeding specialists and dieticians. Here are some of the experts who review, check and update our articles, and advise us on ways to develop BabyCentre:
Dr Hamed Al-Taher
Hamed is a senior consultant obstetrician and gynaecologist at the Queen Elizabeth Hospital, King's Lynn, Norfolk. His specialties include fertility and urogynaecology.
Kevin Bate... (10 Sep 2010) - [Link](#)

For the collaborative platform:

All users on site are automatically considered to be friendly. The community is moderated by BabyCentre staff who have the ability to remove posts that are offensive. It is a supportive place for you to share experiences and advice. The site is moderated by 'admins', who set up and manage the site on a purely voluntary basis.

are not employed by BabyCentre and they moderate the site. (10 Sep 2010) - [Link](#)

New EU project KHRESMOI (2010-2014)



KHRESMOI will combine **multiple data sources** and knowledge derived from **various heterogeneous knowledge sources**. This includes **text sources** such as online journals and books, and trusted websites; and **image sources**, including images from journals and images from **Picture Archiving and Communication Systems (PACS)** at radiology departments.

 Hes-SO University of Applied Sciences of Western Switzerland (HES-SO) Coordinator	 Atos Origin Atos Origin (ATOS), Madrid, Spain	 UFA Charles University (CUNI), Prague, Czech Republic
 CNGI Dublin City University (DCU), Ireland	 University of Duisburg-Essen University of Duisburg-Essen (UDE), Germany	 ELDA Evaluations and Language resources Distribution Agency (ELDA), Paris, France
 Health On the Net (HON), Geneva, Switzerland	 Information Retrieval Facility (IRF), Vienna, Austria	 CIR Medical University of Vienna (MUV), Austria
 Ontotext (ONTO), Sofia, Bulgaria	 The University of Sheffield The University of Sheffield GATE team (USFD), UK	 Society of Physicians in Vienna (GAW), Austria



Thank you for your attention

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